

His Excellency Sheikh Sultan Khaled Al-Qassimi
Chairman and CEO
Gulf Holdings
United Arab Emirates

H.E. Sheikh Sultan Khaled Al-Qassimi has over 35 years of managerial skills in application in the areas of Innovation, Entrepreneurialship, Management of Change, Financial Engineering, Strategic Planning and Turnaround Management.

His personal mission is to capitalize on the knowledge and experience in the Management Science to maintain highly profitable and high growth personal core business, to share the knowledge and experience in the Management Science to operate highly profitable and high growth businesses, to utilize the knowledge and experience in the Management Science in any government position to operate with high efficiency and effectiveness, to contribute to the Science of Management as an applied, and to develop and train managers in the current generation of UAE national managers.

He started his career serving in the Government of Sharjah for 5 years (1973-1978). Then he moved into the private sector for 9 years (1979-1987) during which:

- He developed competence in Management Science and particularly in Strategic Planning and Management of Turnaround and developed competence in Investment Strategies, Portfolio Management and Technical Trading in Commodities Futures.
- He applied Financial Engineering in the management government budgeting system at the Government of Sharjah and applied training programs for executive and non-executive employees in the government.

After returning to the private sector since 1992, H.E. Sheikh Sultan Khaled Al-Qassimi promoted many foreign companies to operate from the UAE. He also innovated products and services for Gulf Holdings as well as for other companies on the basis of market partnership. H.E. Sheikh Sultan Khaled Al-Qassimi restructured Gulf Holdings to remain proactive in the market under the market conditions in the third Millennium.

H.E. Sheikh Sultan Khaled Al-Qassimi established Gulf Holdings in 1982 with the objective of assisting foreign companies to establish their entities in the UAE to operate from within the market.

H.E. Sheikh Sultan Khaled Al-Qassimi served on the following boards:

- The Economic Advisory Board reporting to His Highness the Ruler of Sharjah.

- The Government of Sharjah as Director General of Civil Aviation from 1976 to 1978 reporting to His Highness the Ruler of Sharjah.
- Served as Deputy Chairman of the Central Department of Finance. In the same position held other responsibilities such as:
 - Deputy Chairman of Department of Finance.
 - Deputy Chairman Administration Department.
 - Deputy Chairman Internal Audit.
 - Chairman of the Economic Department.
 - Executive Director, National Bank of Sharjah.